

Atlantic | BIOCON BIOCON | Atlantique Sponsorship Package

atlanticbiocon.ca

Unlock the full potential of the bioeconomy and pave the way for a Healthy Economy, Healthy Environment and Healthy Communities.

Halifax, Nova Scotia
May 28 - 30, 2024



Be a part of Atlantic BIOCON 2024!

Taking place May 28–30, 2024, we invite you to join us at Saint Mary's University in beautiful Halifax, NS, as this annual conference brings together leading experts, researchers, entrepreneurs, investors, funders and visionaries to explore the vast potential of the bioeconomy.

Enclosed, you will find details on how to get involved with Atlantic BIOCON as a key sponsor, helping to foster a **Healthy Economy, Healthy Environment and Healthy Communities!**

Sponsor

We value your partnership and are dedicated to ensuring your organization receives the utmost exposure and benefits from your sponsorship with Atlantic BIOCON. Please feel free to reach out to us to discuss your tailored sponsorship arrangement or if you have any questions. We look forward to collaborating with you to make this event a success!

Sponsorship Inquiries and Questions

Ryan Duff, Program Manager
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BIOCON Trade Show

Engaging Speakers

Student Poster Competition

Bioeconomy Site Tours

Networking Events

Business to Business Meetings

This year, we are poised to be bigger and better!

The conference will begin with a full day of site tours on May 28th, followed by a networking event at a local establishment. May 29th and 30th will be packed with carefully curated content and ample opportunity to connect with key stakeholders from Atlantic Canada's bioeconomy and beyond.

BIOCON 2024 attendees can expect to engage with a valuable cross section of regional, national and international industry professionals, academic and institutional researchers, government and non-profit funding organizations, students and potential talent. Bringing together all the necessary pieces to move projects forward!

Why Sponsor?

Bioeconomy Site Tours

Leverage the immersive conference component with guided tours that offer exclusive insights into successful local enterprises, showcasing diverse sectors from startups to larger companies. BIOCON aims to create a comprehensive understanding of Atlantic Canada's bioeconomy, promoting innovation and exploration beyond traditional conference sessions.

Networking and B2B Meetings

Foster networking and collaboration among attendees through tailored sessions. These structured platforms facilitate targeted discussions and potential partnerships among industry professionals, entrepreneurs, government officials, and academia, aligning meeting partners' business objectives and interests.

Engaging Speakers

BIOCON 2024 will bring together an impressive program of regional, national and international speakers from across the bioeconomy. Learn from subject matter experts on a range of topics, hear about real, groundbreaking projects, and identify potential supporters, partners and collaborators to move your project forward!

BIOCON Trade Show

A unique platform for the bioeconomy sector, showcasing cutting-edge innovations and fostering collaboration. Engage with industry experts, gaining insights and forging partnerships to drive growth and innovation, all while emphasizing sustainability and advancing the bioeconomy in Atlantic Canada and beyond.

Student Poster Competition

BIOCON provides regional post-secondary students in Atlantic Canada a platform to present bioeconomy research, gaining valuable experience and competing for four cash prizes based on presentation quality.

	Bronze	Silver	Gold	Platinum
Brand Recognition	Company/organization name displayed on select promotional materials during the event.	Company/organization name displayed on select promotional materials during the event.	Company/organization name and logo prominently featured on promotional materials, including event websites and emails, before and during the event. 6"x6" ad in conference program.	Company/organization name and logo prominently displayed on all promotional materials, including event website, emails, and social media channels, before, during and after the event. Strategic pop-up banner placements in main conference room. Full-page advertisement (8.5"x11") in conference program.
Trade Show Presence <i>Includes 6' table and banner display space.</i>		✓	✓	✓ <i>Prominent placement in show room with additional space.</i>
Complementary Registration	1 Conference Registration.	1 Conference Registration, 1 Bus Tour Registration.	2 Conference Registrations, 2 Bus Tour Registrations.	4 Conference Registrations, 4 Bus Tour Registrations.
Sponsored Segments	One short nutrition break.	One short nutrition break.	Featured sponsor for specific segments, such as post-Bus Tour Networking Event, Student Poster Competition; One short nutrition break.	Featured sponsor for specific segments, such as B2B Meetings, Bus Tour including Lunch, Trade Show, Luncheon, or Speaker Session; Two short nutrition breaks.
Customized Partnership to Meet Your Specific Needs			✓	✓
INVESTMENT	\$1,000	\$2,500	\$5,000	\$10,000

Building on the success of the past ten years, we are excited to welcome you back to BIOCON in 2024!

BIOCON has gained national acclaim and attracted international participation from many countries. We are eager to welcome you all back, and encourage you to make new connections, learn more about the ecosystem, and have fun!

**Saint Mary's University
Halifax, Nova Scotia
May 28 – 30, 2024**

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